

Data Collection Strategies to Improve Policies & Procedures

Research programs built for governmental organizations

In order to experience progress, it is essential for governmental organizations to incorporate evaluation and data analysis strategies to help provide national and local leaders with valuable and meaningful insight into the current state of the population.

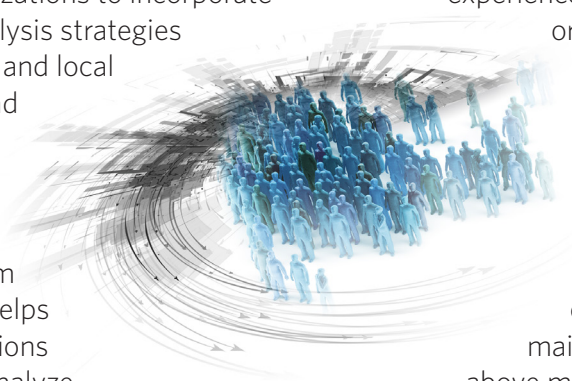
Research & Insights from Harland Clarke Digital helps governmental organizations effectively collect and analyze data from a variety of populations, regardless of their size and location.

Strategic surveys are an opportunity to gather valuable information to closely examine the opinions and behaviors of a population as well as factual data in order to build profiles, draw conclusions and formulate hypotheses for future growth and development.

Research & Insights uses more than 40 years of experience working with governmental organizations to analyze data as well as gather scientific data to conduct and communicate results for major research projects.

Surveys can be distributed through a variety of channels, including direct mail, web, telephone or any of the above methods, separate or together allowing each research project to be tailored for the desired audience.

Research & Insights understands the level of importance our clients put on the privacy of their survey participants and the security of that data. Our quality, service and security standards are best-in-class, so you'll never have to worry about the integrity of your data.



Our research methodologies, data analysts and consultants translate your raw data to help draw conclusions, formulate hypotheses and build profiles

Government Research & Insights: Past and Current Customers

- Internal Revenue Service (IRS)
- U.S. Bureau of Labor Statistics (BLS)
- Centers for Medicare & Medicaid Services (CMS)
- Department of Housing and Urban Development (HUD)
- National Institutes of Health (NIH)
- United States Postal Service (USPS)
- U.S. Department of Veterans Affairs (VA)
- United States Navy (USN)
- Department of Defense (DoD) Healthcare

Interested in learning more? Contact Harland Clarke Digital today!

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